

Why advertise with Natural Family Publishing?

- 5000 unique visitors every day
- Number one ranking with google.com.au Australia for terms such as 'parenting' and 'natural parenting'
- High international rankings
- 220,000 page views per month

Plus

- Simple, easy loading of your ad
- Easily accessible Sales Manager available for hands on support and information
- Very reasonably priced ads
- Limited advertising spaces for great exposure
- Targeted audience of receptive parents

Natural Family Publishing provides a unique opportunity for businesses to reach a targeted audience of parents and pregnant couples who choose natural and informed ways to raise their children. Promotion of your service or product with us will reach a large audience of eager people who are well informed and proactive in their choices. They share a common desire to support the growth and well being of their family by choosing high quality natural products and services.

Natural Family Publishing is Australia's leading Natural Parenting website that has evolved from our early beginnings as Natural Parenting Magazine. We have been in business for the past eight years and are a well respected source of quality information and guidance for parents and parents to be.

Banner Advertising

A maximum of 10 ads will be placed in each ad position. If less than 10 ads are booked, then advertisers receive greater exposure. Ads will be circulated across all the sites and forum, including www.naturalparenting.com.au; www.natural-birth.com.au; www.natural-baby.com.au; www.natural-family.com.au and www.forum.naturalparenting.com.au.

Artwork

We offer an affordable professional service to meet all your artwork requirements. Our Sales Manager, Steve Casey is available to help design your banner. You can either email him at advertising@naturalparenting.com.au or phone him on 0411703374. If you have existing artwork that meets our requirement you can load your banner here.

How to book your advertising campaign

Booking your advertising campaign is very simple and easy. You can start by logging onto our site here:

http://www.natural-family.com.au/links_login.php

From here you can walk through our system adding your banner and further details.

Our system will allow you to pay per month and choose to show your banner in individual countries or worldwide.

You can also pay to have your banner show only when certain keywords are presented on a page.

You can pay for your advertising campaign easily online using Paypal. A tax invoice will be automatically be generated for you.

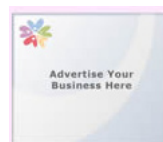
Pricing



Size:	728 x 90
Where shown:	Top Header of all pages
Which Websites:	All
Price:	\$250AU + GST per month



Size:	120 x 240
Where shown:	Side Column of all home pages, inner pages of forums.naturalparenting.com.au
Which Websites:	All
Price:	\$100AU + GST per month



Size:	338 x 280
Where shown:	Beside top 3 posts in forum, only to logged in members



Which Websites:	forums.naturalparenting.com.au
Price:	\$15 + GST per month

Packaging Offers

Book for 3 Months and receive a 5% discount

Book for 6 months and receive a 10% discount

Book for 12 months and receive a 15% discount

Need further information or support?

Our Sales Manager is available if you have any further questions or need further information regarding advertising with Natural Family Publishing. You can email him at advertising-np@naturalparenting.com.au or phone him on 0411 703 374.

If you require technical support in loading your banner through our online system please email our Technical Support Person, Richard McLachlan at webmaster@naturalparenting.com.au

General Conditions of Advertising

Natural Family Publishing reserves the right to accept or reject advertising material. Advertisers are advised to satisfy the requirements of the Trade Practices Act and regulations of the various bodies governing advertising in each State. Natural Family Publishing is not liable for any consequences arising out of the failure of an advertisement to appear.

Please read our advertising policy here prior to booking your ad.

<http://www.natural-family.com.au/flex/articles/97893/natural-family-publishing-pty-ltdnfp-banner-advertising.cfm>